



TRAFFIC INSTRUCTIONS – English TV-North IL

Note: We have made one final change to the software system that records information from your affidavits or invoices. This requires one final change to the ISCI codes we use for our spots. We apologize for the changes, but they are necessary as we update this software system. Please note the new ISCI codes for some spots. The creative remains the same.

***We will have a new sponsor beginning in June and will send an updated order in advance of the June 3rd expiration date.

Sponsor	IL Emergency Management Agency (IEMA) Ready.Illinois.gov ***CREATIVE CONTINUATION***
Titles	Ready Illinois IEMA2201 New Code: IEMA2207
Flight Dates	May 27 thru June 30, 2017
Time Periods	5:00 am – 11:59 pm, Mon-Sun
Guidelines	Rotate <i>minimum</i> 3 spot evenly per week. Please provide affidavits at the end of each month. Please do not destroy creative once loaded as may be played again.
Download	https://ilba.sharefile.com/d-s44c7fa550bc4a63b

Sponsor	Bright Directions *** CONTINUATION****
Titles	Harmony CODE: BDIR2201 Jackson CODE: BDIR2202 Ramona CODE: BDIR2203
Flight Dates	May 27 thru June 30, 2017
Time Periods	5:00 am – 11:59 pm, Mon-Sun
Guidelines	Rotate <i>minimum</i> 4 spots evenly per week. Please provide affidavits at the end of each month.
Download	https://ilba.sharefile.com/d-s6f405e9bfb84c00a



Reminder: You can send electronic invoices via TVInvoices.com IBA ID: 9915483
Please retain all creative as it may run again in future flights. Please set up IBA as a recipient of electronic invoice to avoid mailing invoices each month. Call 618-985-5555 for details or iba@ilba.org