



TRAFFIC INSTRUCTIONS – English TV-Downstate

Note: We had to make one final change to the ISCI codes for IEMA. Our software updates are mandating these changes but we are confident this is the last change!

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| Sponsor | IL Emergency Management Agency (IEMA) Earthquake Birthday ***CREATIVE CONTINUATION*** |
| Titles | Earthquake Birthday New Code: IEMA2204 |
| Flight Dates | May 27 thru June 30 |
| Time Periods | 5:00 am – 11:59 pm, Mon-Sun |
| Guidelines | Rotate <i>minimum</i> 3 spot evenly per week. Please provide affidavits at the end of each month. Please do not destroy creative once loaded as may be played again. |
| Download | https://ilba.sharefile.com/d-scad5941ce3f4453b |

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| Sponsor | Bright Directions *** CONTINUATION *** |
| Titles | Harmony CODE: BDIR2201 Jackson CODE: BDIR2202 Ramona CODE: BDIR2203 |
| Flight Dates | May 27 – June 30 |
| Time Periods | 5:00 am – 11:59 pm, Mon-Sun |
| Guidelines | Rotate <i>minimum</i> 4 spots evenly per week. Please provide affidavits at the end of each month. Please do not destroy creative once loaded as may be played again. |
| Download | https://ilba.sharefile.com/d-s6f405e9bfb84c00a |

Reminder: You can send electronic invoices via TVInvoices.com IBA ID: 9915483
Please retain all creative as it may run again in future flights. Please set up IBA as a recipient of
electronic invoice to avoid mailing invoices each month. Call 618-985-5555 for details or iba@ilba.org