



# TRAFFIC INSTRUCTIONS – English TV-Downstate

<b>Sponsor</b>	IL Emergency Management Agency (IEMA) Ready.Illinois.gov ***CREATIVE CONTINUATION***
<b>Titles</b>	Ready Illinois IEMA2207
<b>Flight Dates</b>	Aug 20 thru September 30, 2017
<b>Time Periods</b>	5:00 am – 11:59 pm, Mon-Sun
<b>Guidelines</b>	<b>Rotate <i>minimum</i> 1 spot evenly per week.</b> Please provide affidavits at the end of each month. Please do not destroy creative once loaded as may be played again.
<b>Download</b>	<a href="https://ilba.sharefile.com/d-s44c7fa550bc4a63b">https://ilba.sharefile.com/d-s44c7fa550bc4a63b</a>

<b>Sponsor</b>	Bright Directions *** CONTINUATION****
<b>Titles</b>	Harmony CODE: BDIR2201 Jackson CODE: BDIR2202 Ramona CODE: BDIR2203
<b>Flight Dates</b>	Aug 20 thru September 30, 2017
<b>Time Periods</b>	5:00 am – 11:59 pm, Mon-Sun
<b>Guidelines</b>	<b>Rotate <i>minimum</i> 3 spots evenly per week.</b> Please provide affidavits at the end of each month.
<b>Download</b>	<a href="https://ilba.sharefile.com/d-s6f405e9bfb84c00a">https://ilba.sharefile.com/d-s6f405e9bfb84c00a</a>

<b>Sponsor</b>	Illinois Dept of Public Health (IDPH)
<b>Titles</b>	ZIKA IDPH :30
<b>Flight Dates</b>	Aug 27 thru September 30, 2017 DELAYED START
<b>Time Periods</b>	5:00 am – 11:59 pm, Mon-Sun
<b>Guidelines</b>	Rotate <i>minimum 3 spots evenly per week.</i> Please provide affidavits at the end of each month.
<b>Download</b>	Spot link will be emailed for start date Aug 27

Reminder: You can send electronic invoices via TVInvoices.com IBA ID: 9915483  
Please retain all creative as it may run again in future flights. Please set up IBA as a recipient of electronic invoice to avoid mailing invoices each month. Call 618-985-5555 for details or iba@ilba.org