



TRAFFIC INSTRUCTIONS – English TV-Chicago/North IL

Note: New creative and sponsor to begin asap

Sponsor	IL Emergency Management Agency (IEMA) Ready.Illinois.gov ***CREATIVE CONTINUATION***
Titles	Ready Illinois IEMA2207
Flight Dates	August 20 thru September 30, 2017
Time Periods	5:00 am – 11:59 pm, Mon-Sun
Guidelines	Rotate <i>minimum</i> 1 spot evenly per week. Please provide affidavits at the end of each month. Please do not destroy creative once loaded as may be played again.
Download	https://ilba.sharefile.com/d-s44c7fa550bc4a63b

Sponsor	Bright Directions *** CONTINUATION****
Titles	Harmony CODE: BDIR2201 Jackson CODE: BDIR2202 Ramona CODE: BDIR2203
Flight Dates	August 20 thru September 30, 2017
Time Periods	5:00 am – 11:59 pm, Mon-Sun
Guidelines	Rotate <i>minimum</i> 3 spots evenly per week. Please provide affidavits at the end of each month.
Download	https://ilba.sharefile.com/d-s6f405e9fb84c00a

Sponsor	COOK COUNTY FOREST PRESERVE CCFP
Titles	One :10 and one :30 to select from
Flight Dates	August 20 thru September 30, 2017
Time Periods	5:00 am – 11:59 pm, Mon-Sun
Guidelines	Rotate <i>minimum 3 spots evenly per week.</i> Please provide affidavits at the end of each month.
Download	CCFP1208 :10 English: https://ilba.sharefile.com/d-sffceacb15c943d19 CCFP2209 :30 English: https://ilba.sharefile.com/d-sde2ecb0dcce4710b

Reminder: You can send electronic invoices via TVInvoices.com IBA ID: 9915483
Please retain all creative as it may run again in future flights. Please set up IBA as a recipient of electronic invoice to avoid mailing invoices each month. Call 618-985-5555 for details or iba@ilba.org