



# TRAFFIC INSTRUCTIONS – English TV-Downstate

<b>Sponsor</b>	IL Emergency Management Agency (IEMA) Ready.Illinois.gov ***CREATIVE CONTINUATION***
<b>Titles</b>	Ready Illinois <b>IEMA2207</b>
<b>Flight Dates</b>	Aug 20 thru September 30, 2017
<b>Time Periods</b>	5:00 am – 11:59 pm, Mon-Sun
<b>Guidelines</b>	<b>Rotate <i>minimum</i> 1 spot evenly per week.</b> Please provide affidavits at the end of each month. Please do not destroy creative once loaded as may be played again.
<b>Download</b>	<a href="https://ilba.sharefile.com/d-s44c7fa550bc4a63b">https://ilba.sharefile.com/d-s44c7fa550bc4a63b</a>

<b>Sponsor</b>	Bright Directions *** CONTINUATION****
<b>Titles</b>	Harmony <b>BDIR2201</b> Jackson <b>BDIR2202</b> Ramona <b>BDIR2203</b>
<b>Flight Dates</b>	Aug 20 thru September 30, 2017
<b>Time Periods</b>	5:00 am – 11:59 pm, Mon-Sun
<b>Guidelines</b>	<b>Rotate <i>minimum</i> 3 spots evenly per week.</b> Please provide affidavits at the end of each month.
<b>Download</b>	<a href="https://ilba.sharefile.com/d-s6f405e9bfb84c00a">https://ilba.sharefile.com/d-s6f405e9bfb84c00a</a>

<b>Sponsor</b>	Illinois Dept of Public Health (IDPH) ***New Spot***
<b>Titles</b>	ZIKA IDPH2203 :30
<b>Flight Dates</b>	Aug 27 thru September 30, 2017
<b>Time Periods</b>	5:00 am – 11:59 pm, Mon-Sun
<b>Guidelines</b>	<b>Rotate <i>minimum</i> 3 spots evenly per week.</b> Please provide affidavits at the end of each month.
<b>Download</b>	<a href="https://ilba.sharefile.com/d-s76e7c67b9b44d218">https://ilba.sharefile.com/d-s76e7c67b9b44d218</a>

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