



IBA NEW ORDER

Chicago Traffic: Eng Radio

Note: New sponsor and creative to start asap

Sponsor	IL Emergency Management Agency (IEMA) **NEW SPOTS** IBA Invoice Code: IEMA
Titles	IEMA2120 :30 Ready Illinois (with Jason Benetti) IEMA3121 :60 Ready Illinois (with Jason Benetti)
Flight Dates	October 1 thru November 4, 2017
Time	5:00 am – 11:59 pm, Mon-Sun
Guidelines	Rotate <i>minimum</i> 3 spot evenly per week. Please provide affidavits at the end of each month.
Download	Radio IEMA folder: https://ilba.sharefile.com/d-se80d9822cc248d9a IEMA2120 :30 spot link: https://ilba.sharefile.com/d-sb743fe883fa49148 IEMA3121 :60 spot link: https://ilba.sharefile.com/d-sa9bca2d1efa47129 If you are not able to run spot with Jason Benetti, please select one of the following: Alan Kalter: https://ilba.sharefile.com/d-s194f5924c524d098 Steve Harvey: https://ilba.sharefile.com/d-s81125f6c69d4bd5b Mrs. C: https://ilba.sharefile.com/d-s8a60990003c46aa9

NEW Sponsor	Illinois Department of Public Health (IDPH) IBA Invoice Code: IDPH
Titles-current	NEW CREATIVE: ZIKA IDPH :30 IDPH2101 ZIKA IDPH :60 IDPH3102
Flight Dates	October 1 thru November 4, 2017
Time Periods	5:00 am – 11:59 pm, Mon-Sun
Guidelines	Rotate <i>minimum</i> 4 spots evenly per week. Please provide affidavits at the end of each month.

Download

:30 <https://ilba.sharefile.com/d-s8bac25bbd584b509>
:60 <https://ilba.sharefile.com/d-sa5281d509b043d8b>

IF you are unable to run Zika spot, please run IEMA for all seven rotations.

If you have not yet set up IBA as a recipient of your electronic invoicing, please complete that process as soon as possible.

IBA's Marketron EI Code: 161396

Radioinvoices.com ID Code: 9914512

IBA's NCSA Coordinator iba@ilba.org

Please set up IBA as a recipient of electronic invoice to avoid mailing invoices each month.

Call 618-985-5555 for details.