



TRAFFIC INSTRUCTIONS – English TV-Chicago/North IL

Sponsor	IL Emergency Management Agency (IEMA) Ready.Illinois.gov ***new spot available***
Titles	Ready Illinois IEMA2218 :30 Ready Illinois Ready Illinois IEMA1219 :10 Ready Illinois
Flight Dates	October 1 thru November 4, 2017
Time Periods	5:00 am – 11:59 pm, Mon-Sun
Guidelines	Rotate <i>minimum</i> 3 spots (your choice or rotate) per week. Please provide affidavits at the end of each month. Please do not destroy creative once loaded as may be played again.
Download	TV IEMA folder: https://ilba.sharefile.com/d-sed2f91610144fdea :10 spot link: https://ilba.sharefile.com/d-sb725c3b642d4902a :30 spot link: https://ilba.sharefile.com/d-sb68ff0d748e416b9 If you are unable to run this spot, please run this spot: Ready Illinois IEMA2212 :30 Ready Illinois alternate TV spot link: https://ilba.sharefile.com/d-s951a5e41c1a46109

Sponsor	IL Department of Public Health (ZIKA Virus) **
Titles	Zika Virus with Brian Tee
Flight Dates	October 1 thru November 4, 2017
Time Periods	5:00 am – 11:59 pm, Mon-Sun
Guidelines	Rotate <i>minimum</i> 4 spots (your choice or rotate) per week. Please provide affidavits at the end of each month. Please do not destroy creative once loaded as may be played again.

Download

<https://ilba.sharefile.com/d-s76e7c67b9b44d218>

If you are unable to run Zika spot, please run all 7 spots for IEMA.

**If you are not able to run the IDPH spot with Zika subject matter, please run IEMA at 7 spots per week.

Reminder: You can send electronic invoices via TVInvoices.com IBA ID: 9915483

Please retain all creative as it may run again in future flights. Please set up IBA as a recipient of electronic invoice to avoid mailing invoices each month. Call 618-985-5555 for details or iba@ilba.org