



TRAFFIC INSTRUCTIONS – Spanish Radio

Note: We had to make changes to the ISCI codes for the spots below. Our software updates to the program that processes your invoices require these changes.

Sponsor	IL Emergency Management Agency (IEMA) Current Creative IBA Invoice Code: IEMA
Titles Current Spots Continue	Fear Not SP :30 Code: IEMA2106 :60 Code:IEMA3108 Your House SP :30 Code: IEMA2116 :60 Code: IEMA3117
Flight Dates	October 1 thru November 4, 2017
Time Periods	5:00 am – 11:59 pm, Mon-Sun
Guidelines	Rotate creative <i>minimum 7 spot evenly per week.</i> Please provide affidavits at the end of each month.
Download	https://ilba.sharefile.com/d-s9b2b42bb4224f9c9

If you have not yet set up IBA as a recipient of your electronic invoicing, please complete that process as soon as possible.

IBA's Marketron EI Code: 161396 or Radioinvoices.com ID Code: 9914512

IBA's NCSA Coordinator iba@ilba.org