



# TRAFFIC INSTRUCTIONS

## – Spanish TV

### Note: NEW SPONSOR & CREATIVE

We have a new sponsor to start asap and are expecting another new spot, thus the reason for a shortened schedule.

<b>Sponsor</b>	IL Emergency Management Agency <b>IBA Invoice Code: IEMA *CREATIVE CONTINUATION***</b>
<b>Titles</b>	Fear Not      New Code: <b>IEMA2207</b> Your House    New Code: <b>IEMA2215</b>
<b>Flight Dates</b>	October 1 thru November 4, 2017
<b>Time Periods</b>	5:00 am – 11:59 pm, Mon-Sun
<b>Guidelines</b>	<b>Rotate <i>minimum 7 spot evenly per week.</i></b> Please provide affidavits at the end of each month. Please do not destroy creative once loaded as may be played again.
<b>Download</b>	<a href="https://ilba.sharefile.com/d-scd607075cfc4a83a">https://ilba.sharefile.com/d-scd607075cfc4a83a</a>

Reminder: You can send electronic invoices via TVInvoices.com IBA ID: 9915483

Please retain all creative as it may run again in future flights. Please set up IBA as a recipient of electronic invoice to avoid mailing invoices each month. Call 618-985-5555 for details or iba@ilba.org