



TRAFFIC INSTRUCTIONS – English TV-CHICAGO

Sponsor	IL Emergency Management Agency (IEMA) Ready Illinois - Functional Disabilities creative continues
Titles	Ready Illinois IEMA2218 :30 Ready Illinois Ready Illinois IEMA1219 :10 Ready Illinois
Flight Dates	December 2, 2017 thru December 31, 2017
Time Periods	5:00 am – 11:59 pm, Mon-Sun
Guidelines	Rotate <i>minimum</i> 1 spot evenly per week. Please provide affidavits at the end of each month.
Download	TV IEMA folder: https://ilba.sharefile.com/d-sed2f91610144fdea Or available individually: :15 spot link: https://ilba.sharefile.com/d-sb725c3b642d4902a :30 spot link: https://ilba.sharefile.com/d-sb68ff0d748e416b9

Sponsor	Alzheimers Association Silver Alert Creative Continues
Titles	ALZ 1 ALZH2201 English :30
Flight Dates	December 2, 2017 thru December 31, 2017
Time Periods	5:00 am – 11:59 pm, Mon-Sun
Guidelines	Rotate <i>minimum</i> 1 spot evenly per week. Please provide affidavits at the end of each month.
Download	https://ilba.sharefile.com/d-safe863851ac4ffb

Sponsor	Illinois Army National Guard creative continues																																																
Titles	<table border="1"> <thead> <tr> <th>Name</th> <th>Identifier</th> <th>ISCI</th> <th>Length</th> </tr> </thead> <tbody> <tr> <td>Something Greater:</td> <td>IL-SG</td> <td>ILNG2204</td> <td>:30</td> </tr> <tr> <td>Heart of Soldier:</td> <td>IL-HOS</td> <td>ILNG2205</td> <td>:30</td> </tr> <tr> <td>Guard Careers:</td> <td>IL-CAREERS</td> <td>ILNG2202</td> <td>:30</td> </tr> <tr> <td>Guard STEM:</td> <td>IL-GCSTEM</td> <td>ILNG2203</td> <td>:30</td> </tr> <tr> <td>Benefits:</td> <td>IL-Benefits</td> <td>ILNG2201</td> <td>:30</td> </tr> </tbody> </table> <p><i>For Stations that prefer to run a :15 spot-</i></p> <table border="1"> <thead> <tr> <th>Name</th> <th>Identifier</th> <th>ISCI</th> <th>Length</th> </tr> </thead> <tbody> <tr> <td>Something Greater:</td> <td>IL-SG</td> <td>ILNG1204</td> <td>:15</td> </tr> <tr> <td>Heart of Soldier:</td> <td>IL-HOS</td> <td>ILNG1205</td> <td>:15</td> </tr> <tr> <td>Guard Careers:</td> <td>IL-CAREERS</td> <td>ILNG1202</td> <td>:15</td> </tr> <tr> <td>Guard STEM:</td> <td>IL-GCSTEM</td> <td>ILNG1203</td> <td>:15</td> </tr> <tr> <td>Benefits:</td> <td>IL-Benefits</td> <td>ILNG1201</td> <td>:15</td> </tr> </tbody> </table>	Name	Identifier	ISCI	Length	Something Greater:	IL-SG	ILNG2204	:30	Heart of Soldier:	IL-HOS	ILNG2205	:30	Guard Careers:	IL-CAREERS	ILNG2202	:30	Guard STEM:	IL-GCSTEM	ILNG2203	:30	Benefits:	IL-Benefits	ILNG2201	:30	Name	Identifier	ISCI	Length	Something Greater:	IL-SG	ILNG1204	:15	Heart of Soldier:	IL-HOS	ILNG1205	:15	Guard Careers:	IL-CAREERS	ILNG1202	:15	Guard STEM:	IL-GCSTEM	ILNG1203	:15	Benefits:	IL-Benefits	ILNG1201	:15
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Download	<p>Files now available in MP4 and .mov formats:</p> <p>:30 FILES: :30 TV ILNG folder: MP4 file: https://ilba.sharefile.com/d-sc8cb912fcb046da8 :30 TV ILNG folder: mov files: https://ilba.sharefile.com/d-sd23a3be22354ffd8</p> <p>For stations that prefer a :15 spot, these are now available:</p> <p>:15 FILES: :15 TV ILNG folder: Mp4 files: https://ilba.sharefile.com/d-sa85a7257bf249899 :15 TV ILNG folder: mov files: https://ilba.sharefile.com/d-s3f6cde9858845f8b</p>																																																

Comments:

These spots will continue to run through 10/31/2018, the number of times per week the spot is requested to run will change for next traffic order, the spots in rotation will remain effective through 10/31/2018.

SPECIAL NOTES FOR CHICAGO TV:

The Illinois Army National Guard (ARNG) is Back! After an almost 3-year hiatus, the Illinois Army National Guard is again one of IBA's NCSA/PEP campaigns.

The Illinois Army National Guard would greatly appreciate our TV members in the Chicago market scheduling our requested number of spots between the hours of **7pm to 12:59am**, Mon-Sunday. If needed in accommodating this request, these **7pm to 12:59am** spots may also air on your **D2** station, provided your D2 can still provide us with an affidavit for any spots that air on your D2. Your GM is aware of this request.

As always, any *additional* airings for the ARNG campaign your station is willing to provide may air within our usual 5am-11:59pm M-Sun window.

Reminder: You can send electronic invoices via TVInvoices.com IBA ID: 9915483

Please retain all creative as it may run again in future flights. Please set up IBA as a recipient of electronic invoice to avoid mailing invoices each month. Call 618-985-5555 for details or iba@ilba.org