



TRAFFIC INSTRUCTIONS – English TV-Downstate

Sponsor	IL Emergency Management Agency (IEMA) Ready Illinois - Functional Disabilities creative continues
Titles	Ready Illinois IEMA2218 :30 Ready Illinois Ready Illinois IEMA1219 :10 Ready Illinois
Flight Dates	December 2, 2017 thru December 31, 2017
Time Periods	5:00 am – 11:59 pm, Mon-Sun
Guidelines	Rotate <i>minimum</i> 1 spot evenly per week. Please provide affidavits at the end of each month.
Download	TV IEMA folder: https://ilba.sharefile.com/d-sed2f91610144fdea Or available individually: :15 spot link: https://ilba.sharefile.com/d-sb725c3b642d4902a :30 spot link: https://ilba.sharefile.com/d-sb68ff0d748e416b9

Sponsor	Alzheimers Association Silver Alert Creative continues
Titles	ALZ 1 ALZH2201 English :30
Flight Dates	December 2, 2017 thru December 31, 2017
Time Periods	5:00 am – 11:59 pm, Mon-Sun
Guidelines	Rotate <i>minimum</i> 1 spot evenly per week. Please provide affidavits at the end of each month.
Download	https://ilba.sharefile.com/d-safe863851ac4ffb

Sponsor	Illinois Army National Guard creative continues																																																
Titles	<table border="1"> <thead> <tr> <th>Name</th> <th>Identifier</th> <th>ISCI</th> <th>Length</th> </tr> </thead> <tbody> <tr> <td>Something Greater:</td> <td>IL-SG</td> <td>ILNG2204</td> <td>:30</td> </tr> <tr> <td>Heart of Soldier:</td> <td>IL-HOS</td> <td>ILNG2205</td> <td>:30</td> </tr> <tr> <td>Guard Careers:</td> <td>IL-CAREERS</td> <td>ILNG2202</td> <td>:30</td> </tr> <tr> <td>Guard STEM:</td> <td>IL-GCSTEM</td> <td>ILNG2203</td> <td>:30</td> </tr> <tr> <td>Benefits:</td> <td>IL-Benefits</td> <td>ILNG2201</td> <td>:30</td> </tr> </tbody> </table> <p><i>For Stations that prefer to run a :15 spot-</i></p> <table border="1"> <thead> <tr> <th>Name</th> <th>Identifier</th> <th>ISCI</th> <th>Length</th> </tr> </thead> <tbody> <tr> <td>Something Greater:</td> <td>IL-SG</td> <td>ILNG1204</td> <td>:15</td> </tr> <tr> <td>Heart of Soldier:</td> <td>IL-HOS</td> <td>ILNG1205</td> <td>:15</td> </tr> <tr> <td>Guard Careers:</td> <td>IL-CAREERS</td> <td>ILNG1202</td> <td>:15</td> </tr> <tr> <td>Guard STEM:</td> <td>IL-GCSTEM</td> <td>ILNG1203</td> <td>:15</td> </tr> <tr> <td>Benefits:</td> <td>IL-Benefits</td> <td>ILNG1201</td> <td>:15</td> </tr> </tbody> </table>	Name	Identifier	ISCI	Length	Something Greater:	IL-SG	ILNG2204	:30	Heart of Soldier:	IL-HOS	ILNG2205	:30	Guard Careers:	IL-CAREERS	ILNG2202	:30	Guard STEM:	IL-GCSTEM	ILNG2203	:30	Benefits:	IL-Benefits	ILNG2201	:30	Name	Identifier	ISCI	Length	Something Greater:	IL-SG	ILNG1204	:15	Heart of Soldier:	IL-HOS	ILNG1205	:15	Guard Careers:	IL-CAREERS	ILNG1202	:15	Guard STEM:	IL-GCSTEM	ILNG1203	:15	Benefits:	IL-Benefits	ILNG1201	:15
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