



TRAFFIC INSTRUCTIONS

– Spanish TV

Note:

We have a new sponsor to start asap and are expecting another new spot, thus the reason again for a shortened schedule.

Sponsor	IL Emergency Management Agency IBA Invoice Code: IEMA *CREATIVE CONTINUATION***
Titles	Fear Not New Code: IEMA2207 Your House New Code: IEMA2215
Flight Dates	December 2, 2017 thru December 31, 2017
Time Periods	5:00 am – 11:59 pm, Mon-Sun
Guidelines	Rotate <i>minimum 2 spot evenly per week.</i> Please provide affidavits at the end of each month. Please do not destroy creative once loaded as may be played again.
Download	https://ilba.sharefile.com/d-scd607075cfc4a83a

Sponsor	Alzheimer’s Association Silver Alert Creative Continues
Titles	ALZ 1 ALZH2202 Spanish :30 ALZ 1 ALZH1203 Spanish :15 Your choice of which spot to run, both are available in file download listed below.
Flight Dates	December 2, 2017 thru December 31, 2017
Time Periods	5:00 am – 11:59 pm, Mon-Sun

Guidelines	Rotate <i>minimum 5 spot evenly per week.</i> Please provide affidavits at the end of each month.
Download	https://ilba.sharefile.com/d-s1c25563bce947c29

Reminder: You can send electronic invoices via TVInvoices.com IBA ID: 9915483

Please retain all creative as it may run again in future flights. Please set up IBA as a recipient of electronic invoice to avoid mailing invoices each month. Call 618-985-5555 for details or iba@ilba.org