



TRAFFIC INSTRUCTIONS – Spanish Radio

Note: We had to make changes to the ISCI codes for the spots below. Our software updates to the program that processes your invoices require these changes.

Sponsor	Alzheimer’s Association Silver Search ALZH creative continues
Titles	:30 Mom Wanders :60 Mom Wanders
Flight Dates	December 2, 2017 thru December 31, 2017
Time Periods	5:00 am – 11:59 pm, Mon-Sun
Guidelines	Rotate creative <i>minimum</i> 1 spot evenly per week. Please provide affidavits at the end of each month.
Download	:60 ALZH3206 https://ilba.sharefile.com/d-s73445de6dd74cb69 :30 ALZH3109 https://ilba.sharefile.com/d-se901be82614438c8

Sponsor	Illinois Army National Guard (ILNG) creative continues
Titles-current	:30 ILNG2109 NAT Guard Recruitment :15 ILNG1110 NAT Guard Recruitment Your choice of :15 or :30
Flight Dates	December 2, 2017 thru December 31, 2017
Time Periods	5:00 am – 11:59 pm, Mon-Sun
Guidelines	Rotate <i>minimum</i> 4 spots evenly per week. Please provide affidavits at the end of each month.
Download	https://ilba.sharefile.com/d-s2326a47eb514860b

Sponsor	Illinois Emergency Management IEMA creative continues
Titles	Fear Not SP :30 Code: IEMA2106 :60 Code:IEMA3108
Current Spots Continue	Your House SP :30 Code: IEMA2116 :60 Code: IEMA3117
Flight Dates	December 2, 2017 thru December 31, 2017
Time Periods	5:00 am – 11:59 pm, Mon-Sun
Guidelines	Rotate creative <i>minimum</i> 2 spot evenly per week. Please provide affidavits at the end of each month.
Download	https://ilba.sharefile.com/d-s9b2b42bb4224f9c9

If you have not yet set up IBA as a recipient of your electronic invoicing, please complete that process as soon as possible.

IBA’s Marketron EI Code: 161396 or Radioinvoices.com ID Code: 9914512

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