

IBA 2018 Traffic Instructions

Downstate (non-Chicago) Radio

Sponsor	IL Emergency Management Agency (IEMA) creative continues
Titles Current Spots Continue!	:30 IEMA2120 Ready Illinois-Functional Needs :60 IEMA3121 Ready Illinois-Functional Needs
Flight Dates	EXTENDED UNTIL JANUARY 13, 2018
Time	5:00 am – 11:59 pm, Mon-Sun
Guidelines	Run <i>minimum 2 spot evenly per week.</i> Please provide affidavits at the end of each month.
Download	Radio IEMA folder: https://ilba.sharefile.com/d-s69c90d12d504ef4b

Sponsor	Illinois Army National Guard (ILNG) creative continues
Titles-current	:30 ILNG2109 Recruitment Weighted run at 2 /per week <i>Rotate these spots for remaining 2 spots/week, your choice of :30 or :60 or combination</i> :30 ILNG2102 Something Greater :30 ILNG2104 We Stand Guard :30 ILNG2106 STEM Careers :30 ILNG2108 Testimonial :60 ILNG3101 Something Greater :60 ILNG3103 We Stand Guard :60 ILNG3105 STEM Careers :60 ILNG3107 Testimonial
Flight Dates	EXTENDED UNTIL JANUARY 13, 2018
Time Periods	5:00 am – 11:59 pm, Mon-Sun
Guidelines	Rotate <i>minimum 3 spots evenly per week.</i> Please provide affidavits at the end of each month.

Download	All radio creative at: https://ilba.sharefile.com/d-see9f2cdcadd4fd8a
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These spots for ILNG will remain in the rotation through October 31, 2018. Only the frequency will change in future orders.

Sponsor	Alzheimer’s Association Silver Search creative continues
Titles	:30 ALZH2104 IBA-Silver Search 1 Sofia’s Mom has Alz
Current Spots Continue!	:60 ALZH3101 IBA-Silver Search 1 Sofia’s Mom has Alz
Flight Dates	EXTENDED UNTIL JANUARY 13, 2018
Time	5:00 am – 11:59 pm, Mon-Sun
Guidelines	Run <i>minimum 2 spot evenly per week.</i> Please provide affidavits at the end of each month.
Download	https://ilba.sharefile.com/d-s0481dbb93f34191b (corrected file link)

If you have not yet set up IBA as a recipient of your electronic invoicing, please complete that process as soon as possible.

IBA’s Marketron EI Code: 161396

Radioinvoices.com ID Code: 9914512

IBA’s NCSA Coordinator iba@ilba.org

Please set up IBA as a recipient of electronic invoice to avoid mailing invoices each month.
Call 618-985-5555 for details.