



IBA TRAFFIC

FLIGHT DATES: EFFECTIVE FEBRUARY 17, 2018 THRU MARCH 3, 2018

English TV Chicago

1	CLIENT: same creative continues	LENGTH	ISCI CODE	DESCRIPTION	Guard Identifier	ROTATION	TIME
	Army National Guard	:30	ILNG2209	IL-SG Greater E	ZNGB7007000H	2 X week minimum	5:00 a to 11:59 p
	Army National Guard	:15	ILNG1210	IL-SG Greater E	ZNGB7008000H	rotate spots	Mon-Fri
	Army National Guard	:30	ILNG2211	IL-HOS Heart of soldier	ZNGB7005000H	station may have	Exp Mar 3, 2018
	Army National Guard	:15	ILNG1212	IL-HOS Heart of soldier	ZNGB7006000H	choice of length	
	Army National Guard	:30	ILNG2213	IL-GC Careers	ZNGB7013000H		
	Army National Guard	:15	ILNG1214	IL-GC Careers	ZNGB7014000H	*See notes on	
	Army National Guard	:30	ILNG2215	IL-GC STEM	ZNGB7015000H	airing request from	
	Army National Guard	:15	ILNG1216	IL-GC STEM	ZNGB7016000H	Guard	
	Army National Guard	:30	ILNG2217	IL-Benefits	ZNGB7017000H		

Creative Link for Download:

<https://ilba.sharefile.com/d-sc8cb912fcb046da8>

FOR :30 SPOTS

<https://ilba.sharefile.com/d-sa85a7257bf249899>

FOR :15 SPOTS

2	CLIENT: same creative continues	LENGTH	ISCI CODE	DESCRIPTION		ROTATION	TIME
	Alzheimer Association-Silver Alert	:30	ALZH2201	IBA-ALZ Mom Wanders		2 spots per week	5:00 a to 11:59 p
						Minimum	Mon-Fri
							Exp Mar 3, 2018

Creative Link for Download:

<https://ilba.sharefile.com/d-safe863851ac4ffba>

3	CLIENT: same creative continues	LENGTH	ISCI CODE	DESCRIPTION		ROTATION	TIME
	IEMA	:30	IEMA2218	Ready IL-Funct Needs		1 spots per week	5:00 a to 11:59 p
						Minimum	Exp Mar 3, 2018

Creative Link for Download:

<https://ilba.sharefile.com/d-sed2f91610144fdea>

4	CLIENT: NEW CREATIVE	LENGTH	ISCI CODE	DESCRIPTION		ROATATION	TIME
	Illinois Dept of Public Health	:30	IDPH2301	Opioid-Jeff		minimum	5:00 a to 11:59 p
	Illinois Dept of Public Health	:30	IDPH2302	Opioid-Toby Rowland		2x spots per week	Exp Mar 3, 2018

Creative Link for Download:

<https://ilba.sharefile.com/d-s6bb5dbaab954a848>

Please provide reports using EDI: Marketron-161396, TVInvoices-9915483, Spotdata-1342015

Email iba@ilba.org at the end of each month

IBA 200 MISSOURI AVE CARTERVILLE, IL 62918

Ph: 618-985-5555

*The Illinois Army National Guard (ARNG) is Back! After an almost 3-year hiatus, the Illinois Army National Guard is again one of IBA's NCSA/PEP campaigns.

The Illinois Army National Guard would greatly appreciate our TV members in the Chicago market scheduling our requested number of spots between the hours of 7pm to 12:59am, Mon-Sunday. If needed in accommodating this request, these 7pm to 12:59am spots may also air on your D2 station, provided your D2 can still provide us with an affidavit for any spots that air on your D2. Your GM is aware of this request.

As always, any additional airings for the ARNG campaign your station is willing to provide may air within our usual 5am-11:59pm M-Sun window.