



**IBA TRAFFIC**

FLIGHT DATES: EFFECTIVE FEBRUARY 17, 2018 THRU MARCH 3, 2018

**English TV Downstate**

1	<b>CLIENT: same creative continues</b>	LENGTH	ISCI CODE	DESCRIPTION	Guard Identifier	ROTATION	TIME
	Army National Guard	:30	ILNG2209	IL-SG Greater E	ZNGB7007000H	2 X week minimum	5:00 a to 11:59 p
	Army National Guard	:15	ILNG1210	IL-SG Greater E	ZNGB7008000H	rotate spots	Mon-Fri
	Army National Guard	:30	ILNG2211	IL-HOS Heart of soldier	ZNGB7005000H	station may have	Exp Mar 3, 2018
	Army National Guard	:15	ILNG1212	IL-HOS Heart of soldier	ZNGB7006000H	choice of length	
	Army National Guard	:30	ILNG2213	IL-GC Careers	ZNGB7013000H		
	Army National Guard	:15	ILNG1214	IL-GC Careers	ZNGB7014000H		
	Army National Guard	:30	ILNG2215	IL-GC STEM	ZNGB7015000H		
	Army National Guard	:15	ILNG1216	IL-GC STEM	ZNGB7016000H		
	Army National Guard	:30	ILNG2217	IL-Benefits	ZNGB7017000H		

**Creative Link for Download:**

<https://ilba.sharefile.com/d-sc8cb912fcb046da8>

FOR :30 SPOTS

<https://ilba.sharefile.com/d-sa85a7257bf249899>

FOR :15 SPOTS

2	<b>CLIENT: same creative continues</b>	LENGTH	ISCI CODE	DESCRIPTION		ROTATION	TIME
	Alzheimer Association-Silver Alert	:30	ALZH2201	IBA-ALZ Mom Wanders		2 spots per week	5:00 a to 11:59 p
						Minimum	Mon-Fri
							Exp Mar 3, 2018

**Creative Link for Download:**

<https://ilba.sharefile.com/d-safe863851ac4ffba>

3	<b>CLIENT: same creative continues</b>	LENGTH	ISCI CODE	DESCRIPTION		ROTATION	TIME
	IEMA	:30	IEMA2218	Ready IL-Funct Needs		1 spots per week	5:00 a to 11:59 p
						Minimum	Exp Mar 3, 2018

**Creative Link for Download:**

<https://ilba.sharefile.com/d-sed2f91610144fdea>

4	<b>CLIENT: NEW CREATIVE</b>	LENGTH	ISCI CODE	DESCRIPTION		ROATATION	TIME
	Illinois Dept of Public Health	:30	IDPH2301	Opioid-Jeff		minimum	5:00 a to 11:59 p
	Illinois Dept of Public Health	:30	IDPH2302	Opioid-Toby Rowland		2x spots per week	Exp Mar 3, 2018

**Creative Link for Download:**

<https://ilba.sharefile.com/d-s6bb5dbaab954a848>

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***Please provide reports using EDI: Marketron-161396, TVInvoices-9915483, Spotdata-1342015***

***Email [iba@ilba.org](mailto:iba@ilba.org) at the end of each month***

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