



IBA TRAFFIC ORDER

FLIGHT DATES: EFFECTIVE FEBRUARY 17, 2018-MAR 3

Spanish Radio

PLEASE USE ISCII CODES FOR PROPER REPORTING

1	CLIENT: creative remains the same	LENGTH	ISCII CODE	DESCRIPTION	ROTATION	TIME
	Army National Guard	:30	ILNG2225	Greater S	<i>Please air a minimum of</i>	5:00 am to 11:59 pm
	Army National Guard	:15	ILNG1226	Greater S	<i>3 spots per week rotate</i>	Mon-Fri
	Army National Guard	:30	ILNG2227	Benefits S	<i>these spots evenly.</i>	Expires Mar 3, 2018
	Army National Guard	:15	ILNG1228	Benefits S	<i>Your choice of length</i>	
	Army National Guard	:30	ILNG2229	STEMCareers S		
	Army National Guard	:15	ILNG1230	STEMCareers S		

Creative Link for Download:

<https://ilba.sharefile.com/d-s6feb5c5eb78483b8>

2	CLIENT: creative remains the same	LENGTH	ISCII CODE	DESCRIPTION	ROTATION	TIME
	Alzheimer Association-Silver Alert	:30	ALZH2212	Mom Wanders	<i>3 spots per week minimum</i>	5:00 am to 11:59 pm
	Alzheimer Association-Silver Alert	:10	ALZH12013	Mom Wanders	<i>your choice of length</i>	Mon-Fri
						Expires Mar 3, 2018

Creative Link for Download:

<https://ilba.sharefile.com/d-s1c25563bce947c29>

3	CLIENT: creative remains the same	LENGTH	ISCII CODE	DESCRIPTION	ROTATION	TIME
	Illinois Emergency Management	:30	IEMA2207	Fear Not	<i>1 spots per week mimum</i>	5:00 am to 11:59 pm
	Illinois Emergency Management	:10	IEMA1215	Your House	<i>your choice of length</i>	Mon-Fri
						Expires Mar 3, 2018

Creative Link for Download:

<https://ilba.sharefile.com/d-scd607075cfc4a83a>

Please provide reports using EDI: Marketron-161396, RadioInvoices-9914512, Spotdata-1342015

Email iba@ilba.org at the end of each month

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