



## Radio Categories for 2022 Silver Dome Awards Contest

*\*all categories may be edited but not enhanced in post-production.*

*\*\*Category is available for entry by Chicago market*

### **Promotions and Commercials**

**R-1 Best Single Commercial\*\*** (:30 or :60) Produced on behalf of a local advertiser.

**R-2 Best Humorous Commercial** (:30 or :60) Creative and Humor content for local advertiser.

**R-3 Best Station Promotion\*\*** (:60 limit) Station or Single event promotion.

**R-12 Best PSA\*\*** (:60) Announcement produced on behalf of charity or cause.

### **News and Features**

**R-4 Best Light Feature\*\*** (2 min limit) Reporter's coverage of an local story or angle of state news story.

**R-5 Best Series or Documentary Program** (3 min limit) A single story or segments of a series of stories on any one topic.

**R-8 Best Spot News** ((3 min limit) Coverage of an unscheduled single news event.

**R-9 Best Hard News Feature\*\*** (3 min limit) Reporter(s) coverage of a serious news story with profound impact on the community.

**R-10 Best Local Newscast\*\*** (5 min limit) Up to 5 minutes of a regularly scheduled newscast. Commercials must be edited out.

### **R-16 Best Continuing Coverage \*\***

Coverage of current events over an extended number of reports. Entries should include a ten (10) minute composite of your best news coverage of a continuing current event such as the COVID-19 Pandemic, Election 2020, Local Protests, Weather or Storm Damage, or other. Entry may include a maximum 200 word explanation of coverage. Criteria: presentation of facts, thoroughness, story advancement, significance, and delivery.

## **On-Air Talent**

**RA-01 Best News Reporter\*\*** (3 min limit) Compile up to 3 minutes of news reports from either single broadcast or compilation.

**R-6 Best Local Broadcast Team\*\*** (2 min limit) Regardless of daypart, on-air talents of two or more persons.

**RA-03 Best Radio Personality\*\*** (2 min limit) Submit 2 minutes of your best on-air.

**R-7 Best Play-by-Play** (3 min limit) Single announcer or broadcast team, play-by-play of a single game. Entry may be edited.

**RA-02 Best Sportscaster\*\*** (2 min limit) Single story or sports segment of newscast on a single sports topic.

## **Digital Media and Community Service**

**R-14 Best Use of Non-Broadcast Media\*\*** (3 min limit) Entry highlights use of non-broadcast media such as podcast, social media, web-based story or promotions outside of regular broadcast.

**R-11 Best Community Service\*\*** (5 min limit) #WeAreBroadcasters and we are local! Tell us how your station supported your local community with a station sponsored event or coverage. It's a feel good story of how your station helped the community overcome a tragedy, support a local family or charity, support a local business...the possibilities are endless! Show how important local radio is to the community. Several winners will be chosen. Support materials may be submitted along with entry.

**R-15 Best Multicultural Reach\*\*** Chicago only category- Chicago has a diverse listenership and stations today are adopting a "super-serving all ethnicities" approach. Submit your station entry on a broadcast team that worked together to relate to and entertain the diverse audience across broadcast and non-broadcast platforms. Entry could be a story, a broadcast team, or an event promotion.