



IBA2023 Conference October 23-24 Marriott Hotel & Conference Center Bloomington-Normal, Illinois

Here is your opportunity to both write new business and solidify current contracts with the Illinois broadcasting community's leaders and decision makers.

Network with anticipated 500+ radio and television professionals from markets large and small, and help attendees understand why buying from you is their best choice.

SPONSORSHIP OPPORTUNITIES EVENTS

President's Welcome Reception (Exclusive) \$1,500
Welcome everyone to our Welcome Reception. Includes signage in room and at all reception bars, 2 registrations, a full-page ad in Event book, and logo on IBA App. You also have the option to supply napkins with your logo on them. (Subject to hotel approval)

Chairman's Dinner & Awards (Exclusive) \$2,500
Your chance to be the sole sponsor of this prestigious dinner and awards event honoring Melody Spann Cooper as our 2023 IBA/Vincent T. Wasilewski Broadcaster of the Year, Max Armstrong and Frank Whittaker as our 2023 W. Russell Withers Jr., Broadcast Pioneers and our (TBA) 2023 Vangaurd Award winners! Sponsorship include 2 registrations, a full page ad in Event book, and representation on the IBA App. You also have the option to supply tabletop items with your logo on them. (Subject to hotel approval)

Mngr's Bfast & Legislative Update (Exclusive) \$1,500
This buffet breakfast welcomes Management attendees from 7:00 to 9:45am. Sponsor may make a 5 minute presentation. Also includes your logo on table tents. 2 registrations, logo in IBA App.

Morning Refreshment Break (Exclusive) \$1,000
Treat everyone to a morning break from information sessions, with coffee, morning pastries and a look at your products! Includes table signage, 1 registration and logo on IBA App.

Afternoon Refreshment Break (Exclusive) \$1,000
Treat everyone to a break from information sessions, with coffee, cold drinks and a look your products! Includes table signage, 1 registration and one push notification from IBA App announcing the break.

Hall of Fame Luncheon (Title Sponsor) \$1500
Your name in lights at this luncheon program featuring our Hall of Fame induction of native Illinoisan and veteran actor Jeff Perry, plus a special salute to outgoing IBA Directors.

Convention Registration Sign-In Area \$750
Make the first impression by welcoming attendees both onsite and online! Your logo & link will appear on the IBA website's Registration Resource Center, and on all registration steps, including the confirmation page. Your onsite signage will also greet everyone as they arrive. Also includes 1 registration and sponsorship logo in IBA App.

SESSIONS

Breakout Session (your selection) \$1,000/Session
Welcome attendees to hear the topic(s) that appeal to your target audience! Includes your 2 minutes of opening remarks (or your 2 minute video), signage and 1 registration.

- A list of sessions will be furnished for selection

Client Info Session \$2,500
Here is a chance for you to have your own infomercial. Create your own 60-minute session, exclusively about your company services! Includes signage, 1 registration and 1 Convention Portfolio Insert.

For Conference Sponsorship Information call: 217-793-2636



EXHIBITS

Table Top Booth - \$500

Located in the main pre-function hall, a prime traffic area.

Includes:

- 6 ft. table, 2 chairs, electricity, and 1 registration.
- Your company listed in printed program
- Convention sponsorship logo in IBA App
- 1 Full Conference Registration

Exhibit hours 8 am - 6 pm on Tuesday, October 24th

PROMOTIONAL & ADVERTISING

Free Internet Sponsorship (Exclusive) \$1,500
Your company will receive the credit (and the thanks) for providing free Internet service for all attendees! Includes your logo on the on IBA website Registration Resource Center, 2 full registrations, and 1 push notification with your logo and internet password.

Electronic Pocket Program (Exclusive) \$750
Your message, *and only your message*, will be seen several times a day as attendees reference this convenient, digital schedule for information on events, sessions and exhibitor locations. Includes 1 registration and sponsorship within the IBA App.

Hanging Banner Sign \$200
Your banner prominently displayed throughout the convention! Sponsor supplies banner.

Pull-Up Free-Standing Sign \$200
Your pull up free-standing sign prominently displayed throughout the convention! Sponsor supplies sign.

Commemorative Program \$250 to \$500
Display ads in our program booklet - Specs
*Full page spec: 8.5" tall by 5.5" wide (\$350)
*Half page spec: 4.25" tall by 5.5" wide (\$250)
*Inside front cover/back cover (\$400)
*Back Cover (\$500)

Format: PDF
Quality: 300 DPI

1/8" safety zone
1/8" bleed

Deadline for copy is September 28, 2023

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IBA2023 CONFERENCE SPONSORSHIP/EXHIBIT AGREEMENT

Event Date: October 23-24, 2023

Location: Marriott Hotel & Conference Center, Bloomington/Normal, IL

Selection: _____ Sponsorship of Event as indicated below

Exhibitor: _____ Vendor or exhibitor at event, October 24th as indicated below

COMPANY			
ADDRESS			
CITY		STATE	ZIP
CONTACT		TITLE	
PHONE		EMAIL	
SIGNATURE			

PAYMENT

Check Payment to: IBA
2501 Chatham Road, Suite 200, Springfield, IL 62704

Credit Card
Name on Card

For Conference Sponsorship Information call: 217-793-2636

Additional Information:

Card Number	
Sec Code	Exp

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