



## Radio Categories for 2024 Silver Dome Awards Contest

*\*All categories may be edited but not enhanced in post-production.*

All passwords at [www.betterbnc.com](http://www.betterbnc.com) have been reset to BNC for this year. Open call is available for individuals that want to enter.

*\*\*Category is available for entry by Chicago market*

**R-1 Best Single Commercial\*\*** (:30 or :60) Produced on behalf of a local advertiser.

**R-2 Best Humorous Commercial** (:30 or :60) Creative and Humorous content for local advertiser.

**R-3 Best Station Promotion\*\*** (:60 limit) Station or Single event promotion.

**R-4 Best Light Feature\*\*** (2 min limit) Reporter's coverage of an local story or angle of state news story.

**R-5 Best Series or Documentary Program\*\*** (3 min limit) A single story or segments of a series of stories on any one topic.

**R-6 Best Local Broadcast Team\*\*** (2 min limit) Regardless of daypart, on-air talents of two or more persons.

**R-7 Best Play-by-Play** (3 min limit) Single announcer or broadcast team, play-by-play of a single game. Entry may be edited.

**R-8 Best Spot News** (3 min limit) Coverage of an unscheduled single news event.

**R-9 Best Hard News Feature\*\*** (3 min limit) Reporter(s) coverage of a serious news story with profound impact on the community.

**R-10 Best Local Newscast\*\*** (5 min limit) Up to 5 minutes of a regularly scheduled newscast. Commercials must be edited out.

**R-11 Best Community Service\*\*** (5 min limit) #WeAreBroadcasters and we are local! Tell us how your station supported your local community with a station sponsored event or coverage. It's a feel-good story of how your station helped the community overcome a tragedy, support a local family or charity,

support a local business...the possibilities are endless! Show how important local radio is to the community. Several winners will be chosen. Support materials may be submitted along with entry.

**R-12 Best PSA\*\*** (:60) Announcement produced on behalf of charity or cause.

**R-13 Best Multicultural Reach\*\*** **Chicago only** category- Chicago has a diverse listenership and stations today are adopting a “super-serving all ethnicities” approach. Submit your station entry on a broadcast team that worked together to relate to and entertain the diverse audience across broadcast and non-broadcast platforms. Entry could be a story, a broadcast team, or an event promotion.

**R-14 Best Use of Non-Broadcast Media\*\*** (3 min limit) Entry highlights use of non-broadcast media such as podcast, social media, web-based story or promotions outside of regular broadcast.

**R-15 Best Continuing Coverage \*\***

Coverage of current events over an extended number of reports. Entries should include a ten (10) minute composite of your best news coverage of a continuing current event such as the Election, Local Protests, Weather or Storm Damage, or other. Entry may include a maximum 200 word explanation of coverage. Criteria: presentation of facts, thoroughness, story advancement, significance, and delivery.

**R-24 Best Station Promotion of the Eclipse**

The Eclipse became the most popular promotion in 2024. Whether your station gave out glasses, t-shirts, held events, or held an Eclipse party, tell your story about how your station promoted this "twice in a lifetime event." Promotions may include on-air, social media, special events demonstrating where your station and their listeners or viewers prepared for this event. Entry limit is ten minutes and may contain audio, video, printed materials, examples of printed glasses or t-shirts.

**On-Air Talent:** *Category must have at least 3 different individuals from that market size for category to be judged. Those with less than 3 different entries by July 1 will not be judged and a refund made for those entries will be made.*

**RA-01 Best News Reporter\*\*** (3 min limit) Compile up to 3 minutes of news reports from either single broadcast or compilation.

**RA-03 Best Radio Personality\*\*** (2 min limit) Submit 2 minutes of your best on-air.

**RA-02 Best Sportscaster\*\*** (2 min limit) Single story or sports segment of newscast on a single sports topic.

**IBA Radio Station of the Year**

IBA Station of the Year is “Bragging Rights” for one year! Station of the Year winners in each market will receive the “IBA Station of the Year” logo and Press Release for use by station throughout 2024. Compile the best work from your station into an audio or video entry that exhibits why your station is the “IBA 2024 Station of the Year.” Entry should contain elements from a station’s importance in the community for community service, local news and/or sports coverage, promotions and other elements that might earn your station this prestigious award.

This year's entries must be limited to FIVE MINUTES and may contain a written narrative or supporting documents. Winning entries will be featured at the awards presentation. Submit any 10 entries (or entries from a station group) in any of the categories and receive one station entry into Station of the Year at NO CHARGE. Entry must apply to a single station. Category may be entered as a stand-alone category with a fee.