



STUDENT SILVER DOME AWARDS

Contest is at: www.Betterbnc.com

Select: 2024 IBAAcademics Student Silver Dome Awards.

IBA will NOT invoice schools or students for entries.

Payment MUST be made at time of entry, even if entry is processed by a faculty member.

IMPORTANT: BetterBNC is optimized for the Google Chrome browser; and Firefox for PC and Macintosh/Apple. Please have a recent version downloaded and installed for the best contest experience.

RADIO CATEGORIES

R1: Radio Newscast

Entry must be a single newscast no longer than three (3) minutes in length. Judging will be based on content, writing, editing, news judgement, use of audio, voicework and service to the community.

R2: Radio Aircheck

Entry should highlight on-air announcing skills of a single on-air talent. A compilation reel of several airchecks may be recorded but should not exceed three (3) minutes in length. Judging will be based on both content and voicework.

R3: Radio Spot

Entry should be a single radio commercial. The spot should adhere to industry standards regarding time and be submitted as 15, 30, or 60 seconds in length. Judging will be based on scriptwriting, editing, voicework, and creative use of sound.

R4: Radio Recorded Promo

Entry should be a single radio recorded promo. The promo should adhere to industry standards regarding time and be submitted as 15, 30, or 60 seconds in length. Judging will be based on scriptwriting, editing, voicework, and creative use of sound.

R5: Radio PSA

Entry should be a single radio public service announcement. The PSA should adhere to industry standards regarding time and be submitted as 15, 30, or 60 seconds in length. Judging will be based on scriptwriting, editing, voicework, and creative use of sound.

R6: Radio News Story

Entry should be a single radio news story no longer than three (3) minutes in length. Judging will be based on content, writing, editing, news judgement, use of audio, voicework and service to the community.

R7: Radio Sports Story

Entry should be a single radio sports story no longer than three (3) minutes in length. Judging will be based on content, writing, editing, news judgement, use of audio, voicework and service to the community. Live game broadcasts should be submitted to the “Radio/TV Live Game Broadcast” category.

R8: Radio Longform Journalism Programming

Entry should be an excerpt from a news or sports radio show. The show may be either a regularly scheduled program or special coverage (example: election night special programming, documentary, etc.). The excerpt of the program submitted should be no longer than five (5) minutes; however, several segments of the program may be edited together. Judging will be based on content, writing, editing, news judgement, use of audio, voicework and service to the community.

R9: Radio Longform Entertainment Programming

Entry should be an excerpt from an entertainment radio show. The show may be a regularly scheduled program or special coverage. The excerpt of the program submitted should be no longer than five (5) minutes; however, several segments of the program may be edited together. Judging will be based on content, creativity, writing, editing, use of audio, voicework.

TELEVISION CATEGORIES**T1: Television Longform Journalism Programming**

Entry should be an excerpt from a news or sports television show, excluding newscasts. The show may be either a regularly scheduled program or special coverage (example: election night special programming, documentary, etc.). The excerpt of the program submitted should be no longer than five (5) minutes; however, several segments of the program may be edited together. Judging will be based on content, writing, editing, news judgement, announcing, graphic presentation/branding, and service to the community.

T2: Television Longform Entertainment Programming

Entry should be an excerpt from an entertainment television show. The show may be a regularly scheduled program or special coverage. The excerpt of the program submitted should be no longer than five (5) minutes; however, several segments of the program may be edited together. Judging will be based on content, creativity, editing, graphic presentation/branding, and announcing.

T3: Television Newscast

Entry should be one television newscast no longer than 30 minutes in length. Judging will be based on content, writing, editing, news judgement, announcing, graphic presentation/branding, and service to the community.

T4: Television News Package

Entry should be one television news pack no longer than three (3) minutes in length. Judging will be based on content, writing, editing, news judgement, announcing, and service to the community.

T5: Television Sports Package

Entry should be one television sports pack no longer than three (3) minutes in length. Judging will be based on content, writing, editing, news judgement, announcing, and service to the community.

T6: Television Spot

Entry should be a single television commercial, promo, or public service announcement. The spot should adhere to industry standards regarding time and be submitted as 15, 30, or 60 seconds in length. Judging will be based on scriptwriting, editing, voicework, and creativity.

T7: Television Photojournalism

Entry should be a single television photojournalism piece no longer than five (5) minutes in length. Judging will be based on editing and creative use of both video and sound.

T8: Television Weathercast

Entry should be a single television weathercast no longer than five (5) minutes in length. Judging will be based on content, writing, performance, graphic presentation/branding, and service to the community.

ALL MEDIA**SD 1: Use of New Media**

Entry should be any web or digital content used as either a stand-alone product or to enhance on-air broadcast. Examples include, but are not limited to, station/program websites, podcasts, use of social media, text messaging, and web streamed content. Entry

should be submitted with links to live content. If content is not live, hard copies (audio, video, screenshots, etc.) should be included. Judging will be based on content, creativity, writing, and use of video or audio (if applicable).

SD 2: Sales Presentation

Entry should be a single printed sales presentation and presented in .pdf format. Judging will be based on content, creativity, design, and sales strategy.

SD 3: Radio/TV Promotional or Public Service Campaign

Entry should be a complete presentation of a promotional or public service campaign. Entries may include written, photographic, graphic, web/new media, audio, and/or video content. Entries are encouraged to provide a written explanation of the entire campaign. Judging will be based on organization, creativity, overall effectiveness of the campaign, and service to the community.

SD 4: Radio/TV Live Game Sports Broadcast

Entry should be an excerpt from an audio or video live game sports broadcast staffed completely by students. The excerpt of the broadcast submitted should be no longer than five (5) continuous minutes. Judging will be based on announcing performance, voicework, and use of video (if applicable).